

Jabra

ARE YOU UC READY? WE ARE!



Jabra M5390
- Bluetooth headset for field and office staff
- For mobile, PC and desk phone
- Wideband audio, up to 70 m range



Jabra M5390 USB
- Bluetooth headset for field staff
- For mobile phone and PC
- Wideband audio, up to 70 m range



Jabra GN2000 USB
- Corded headset for contact center agents and office staff
- Optimized for PC
- Wideband audio, extra durable



Jabra GN2100 USB
- Corded headset for contact center agents and office staff
- Optimized for PC
- Wideband/Hi-Fi audio, light-weight design



Jabra GN9330e USB
- Wireless headset for managers and office staff
- Optimized for PC
- Wideband audio, up to 120 m range



Jabra GN9350e
- Wireless headset for managers and office staff
- For PC and desk phone
- Wideband audio, up to 120 m range



UNIFYING UNIFIED COMMUNICATIONS



JABRA UC GUIDE

What is Unified Communications?

www.jabra.com

A BRAND BY
GN Netcom

JABRA® IS A REGISTERED TRADEMARK OF GN NETCOM A/S

WWW.JABRA.COM



WHAT IS UNIFIED COMMUNICATIONS?

With the use of IP telephony becoming more widespread and the need of businesses to reduce costs more acute, Unified Communications is fast gaining ground.

A recent Datamonitor survey showed that the number of UC USB endpoints will increase by 41% during 2009*.

You've probably heard about it. Maybe your company is planning to implement it. But what exactly is Unified Communications?

Here, we explain the term and look at why headsets are such a vital part of any UC system.

*Source: Datamonitor survey, October 2008

Unified Communications (UC) describes a situation in which technologies such as voice, email and instant messaging are integrated, and presented to the user via a single intuitive user interface. The idea is to enhance productivity and facilitate cooperation by unifying and streamlining the way we communicate. How does it impact on the user experience? Here are some examples:

You can communicate freely ...

You can be at your desk, moving around the office, at home, or on the road, and your communication options remain unaffected. It's easy to keep in contact with colleagues no matter where you are. The same pool of data (phone numbers, email addresses, etc) is accessible from any device or location, via the IP network.

and easily ...

All the related applications are integrated into a single interface, including fixed and mobile voice, e-mail, instant messaging, desktop applications and voice over IP (VoIP). A presence indicator, connected to applications such as your calendar and email, gives real time updates on your status and availability to colleagues and vice versa.



... when you normally wouldn't be able to

One of the things that make UC so attractive is that it facilitates collaboration. The combination of a common interface and greatly improved sound quality increases the sense of proximity, regardless of location. This benefits green business initiatives such as working from home and remote cooperation between virtual teams. Moreover, the ability to communicate using any device from any location eliminates wasted time and increases your productivity!

WHY ARE HEADSETS IMPORTANT?



Headsets have a massive impact on the Unified Communications user-experience, so it makes sense to choose a good one!

Experience superior sound

The most obvious reason for this is to experience the greatly enhanced call clarity offered by UC. Anyone who has struggled with a cheap PC headset for VoIP will understand why this is so important!

While traditional telephony is transmitted in the narrowband frequency range (300 Hz - 3,600 kHz), most UC systems support wideband frequency response - up to 6,800 KHz, for optimum call clarity. To enjoy this feature, you need a headset with full wideband audio capabilities.

Hear the difference at www.jabra.com/UC



Hands-free advantages

A headset frees your hands so you can type, get up and stretch your legs and, if you have a wireless headset, move around while talking.

Wireless freedom

Liberated from your desk and with the chance to multitask, your time becomes immediately more productive. Take a stroll. Collect a file from a colleague. Grab a print-out from the copier. All this, while carrying on your conversation with the customer!

WHY CHOOSE JABRA?

For call clarity & safety

Jabra headsets have superior audio quality, allowing you to experience the true sound of UC. Wideband sound greatly improves voice definition; a PeakStop™ feature eliminates loud noises above a certain frequency; noise canceling microphones minimize background noise.

For simplicity

Jabra has developed a series of Multiuse solutions that work with all your devices. Now you only need one headset for your laptop, handheld device, mobile and desk phone.

For easy plug & play

Jabra has a full portfolio of headset solutions, which offer UC compatibility with systems from Avaya, Cisco, IBM and Nortel – and a full suite of headsets optimized for Microsoft Office Communicator 2007.

For freedom of movement

A recent study showed that more than half of office workers missed important calls when they were away from their desk*. With a Jabra headset, you hear a ring tone in your ear and can answer, wherever you are!

For comfort and efficiency

In the UC-enabled world, your headset will become an indispensable working tool. Already, 8 out of 10 people say they work more effectively with a Jabra headset, which has been ergonomically designed for maximum comfort**.

For the future

Jabra UC Ready headsets also work with existing PSTN telephony. When ready, you can move over painlessly to the new USB-based Unified Communications systems.

Global #1 in headsets

Through its Jabra brand, GN Netcom is a world leader in innovative headset solutions. With around 1,200 employees and sales offices around the world, GN Netcom develops, manufactures and markets a broad range of wireless headsets for mobile users and both wireless and corded headsets for contact center and office-based users. GN Netcom's business activities also include its original equipment manufacturing (OEM) business. GN Netcom is a subsidiary of GN Store Nord A/S.

Visit www.jabra.com/UC for more details.



* "Mobile productivity in the office environment", Survey conducted by GN Netcom, April 2008
** "Efficiency Study", Survey conducted by GN Netcom, 2005

